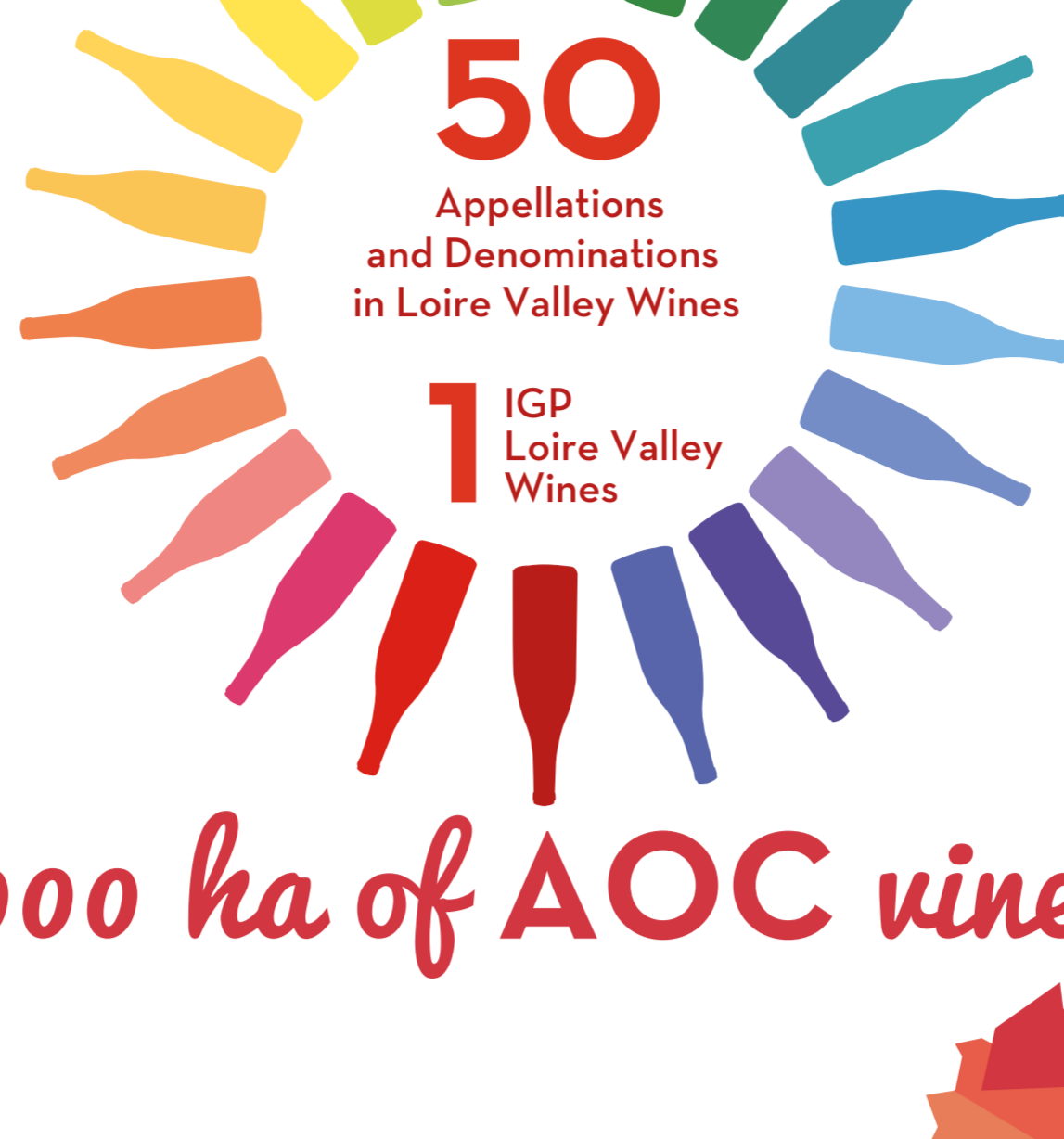


THE REGION WITH the World's Most Diverse RANGE OF WINES

VINEYARD



43 000 ha of AOC vineyard



4.5 times the size of Paris

BROKEN DOWN INTO:



3rd French AOC winegrowing region by volume (excl Champagne)

1 of 10 European vineyards on



's list of

world Heritage

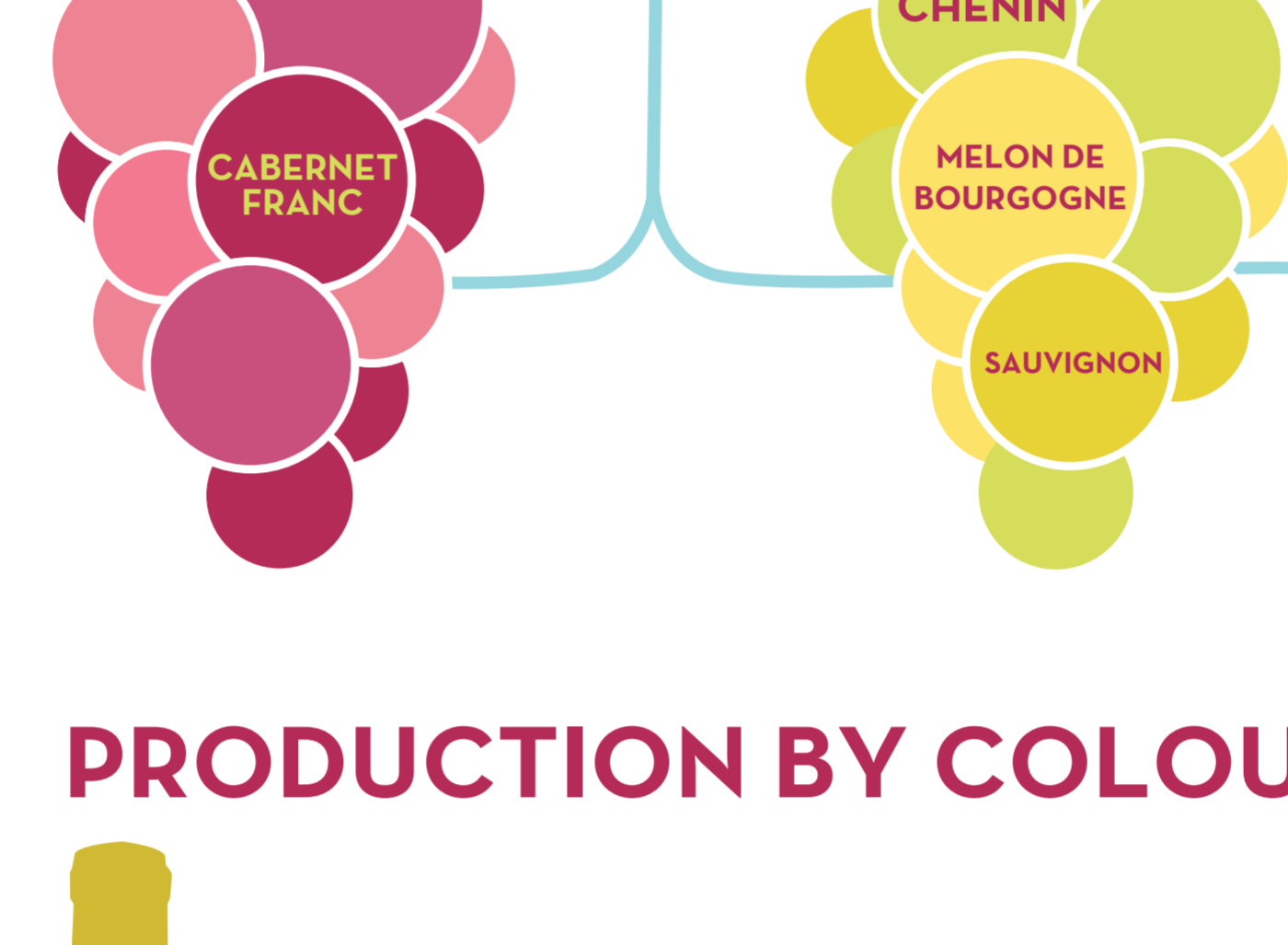
from Sully-sur-Loire (Loiret) to Chalonnes-sur-Loire (Maine et Loire)

2,000 YEARS OF HISTORY

WINES

24 Grape Varieties

4 leading varieties:



PRODUCTION BY COLOUR



WINE INDUSTRY OPERATIONS



WINE TOURISM



France's leading wine tourism destination in terms of quality of service*

(*Equal with Alsace)

SALES



BREAKDOWN OF EXPORTS by volume and country

