

PRESS PACK 2017

THE LOIRE VALLEY
The world's most diverse
RANGE OF WINES



TOUS LES VINS SONT DANS SA NATURE

WWW.VINSVALDELOIRE.FR

Vineyards



38,000 ha of AOC vineyard



ACROSS

3

REGIONS

7

DÉPARTEMENTS

800
km

OF WINE TRAILS



The
3rd
largest French wine
region (by AOC
volume) excl.
Champagne

1 of 10 European wine regions

On the



**World
Heritage list**

From Sully-sur-Loire (Loiret)
to Chalonnes-sur-Loire (Maine-et-Loire)



Wines

12 VARIETALS
Incl. 4 major varieties



PRODUCTION
BY COLOUR



Wine-related businesses



Wine Tourism



France's top Wine Tourism region
based on quality of service*

(*joint with Alsace)



Sales



250 MILLION
BOTTLES
SOLD EVERY YEAR
ACROSS 140 COUNTRIES

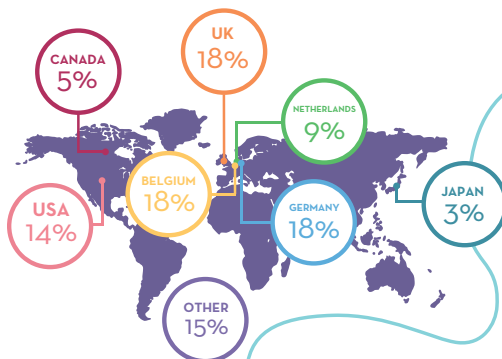
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8 BOTTLES
per second

210 MILLION
bottles
in France



BREAKDOWN OF EXPORTS by volume/country



AOC figures: Interloire - Annual 5 year average





The Nantes VINEYARDS

Reaching from the Atlantic coast to the limits of Anjou, the Nantes vineyards are made up of 6 appellations* with Interloire membership, covering 9,000 ha. The wines produced are exceptionally crisp and clean, and come in all three colours: red, white and rosé. Whites, however, are in the majority, and have their own special star player – muscadet, made from the melon de Bourgogne grape. Reds and rosés are produced in the coteaux-d'ancenis appellation.

** Coteaux-d'ancenis, Gros-plant-du-pays-nantais, Muscadet, Muscadet-coteaux-de-la-loire, Muscadet-côtes-de-grandlieu, Muscadet-sèvre-et-maine and communal denominations.*



6 appellations
3 denominations



275,000 hl**



White: 98.6 %
Rosé: 0.6 %
Red: 0.8 %



Producers: 600
Cooperative wineries: 2
Négociants: 50



France: 83 %
Export: 17 %



55 M

Sources: InterLoire, Customs - 2016 for harvest and 2015-2016 season for sales

2016: Fabulously fruity, deliciously fresh

The start of the melon de Bourgogne harvest for muscadet wines was officially announced on September 15th. Although the vineyards suffered at the hands of both frost and water shortages, September's ideal weather conditions resulted in very high quality grapes in an excellent state of health. In the winery, the new wines are concentrated, fresh and full of flavour. The balance in the melon de Bourgogne grapes leads us to expect a product similar to 2013, with good texture on the palate and a range of delightful, fruit-driven flavours. Gros-plant-du-pays-nantais and coteaux-d'ancenis were not quite as badly affected by the weather as other appellations, and are showing good freshness and a harmonious, balanced profile.

** Volumes of the Nantes wines will be particularly low in 2016 (270,000 hl, compared to an average of 450,000 hl) but with enough high quality reserves to supply market needs.



The Anjou-Saumur VINEYARDS

With around 20 appellations* with InterLoire membership, the Anjou-Saumur region covers 18,500 ha, and enjoys the most extraordinary diversity: sweet and dry whites, fresh and soft rosés, reds to drink young or to lay down ... the list goes on.

* Anjou, Anjou-coteaux-de-la-loire, Anjou-villages, Anjou-villages-brissac, Bonnezeaux, Cabernet-d'anjou, Coteaux-de-l'aubance, Coteaux-du-layon, Coteaux-de-saumur, Coulée-de-serrant, Crémant-de-loire, Quarts-de-chaume-grand cru, Rosé-d'anjou, Rosé-de-loire, Savennières, Savennières-roche-aux-moines, Saumur, Saumur-champigny and communal denominations.

APPELLATIONS

18 appellations
8 denominations

VOLUME

940,000 hl

COLOURS

Rosé: 52 %
Red: 18 %
Sparkling: 22 %
White: 8 %

VENDORS

Producers: 1 000
Cooperative wineries: 2
Négociants: 60

SALES

France: 84 %
Export: 16 %

BOTTLES SOLD

123 M

Sources: InterLoire, Customs - 2016 for harvest and 2015-2016 season for sales

THE 2016 VINTAGE

STILL WINES

Chenin, dry and sweet: a remarkable success

Everyone agrees that we absolutely need to stress the excellent quality of this vintage. Apart from the parcels affected by frost, chenin harvests were outstanding both in quantity and quality, thanks to the Indian summer which helped the fruit reach optimum ripeness. We are seeing a range of attractive colours and aromas, with expressive notes of citrus and white fruit.

Cabernet franc: Classic elegance

Cabernet francs ripened to perfection in the ideal conditions of an Indian summer, resulting in a very high quality harvest. Initial juices already confirm

excellent extraction with crisp fruit, good intensity and graceful elegance.

Grolleau and gamay: Fruit forward

Rosé-d'anjou and rosé-de-loire made from grolleau and gamay show rich aromas of fresh fruit and colours of fuchsia and violet.

LOIRE SPARKLING WINES

Chardonnay and chenin: Beautifully balanced

September's exceptional weather conditions allowed winegrowers to take their time with the harvest, waiting until grapes had reached optimum ripeness before starting to make their base wines. Wines are fresh and balanced, with notes of citrus.

The Touraine VINEYARDS

The Touraine vineyards lie in close proximity to Montsoreau, at the borders of Anjou.

They comprise 7 appellations* with Interloire membership, covering an area of 10,500 ha.

This includes some of the most famous Loire appellations such as Chinon, Saint-nicolas-de-bourgueil and Vouvray, on both sides of the river.

* Chinon, Coteaux-du-loir, Jasnières, Saint-nicolas-de-bourgueil, Touraine, Touraine-noble-joué, Vouvray and communal denominations.

APPELLATIONS

7 appellations
5 denominations

VOLUME

460,000 hl

COLOURS

Red: 32 %
White: 43 %
Sparkling: 19 %
Rosé: 6 %

VENDORS

Producers: 1 400
Cooperative wineries: 12
Négociants: 150

SALES

France: 82 %
Export: 18 %

BOTTLES SOLD

63 M

Sources: InterLoire, Customs - 2016 for harvest and 2015-2016 season for sales

THE 2016 VINTAGE

STILL WINES

Concentrated sauvignons with beautiful aromatic expression

It was a win/win situation this year. Healthy grapes and good weather - with a happy combination of sun and wind at harvest time - gave the sauvignons good aromatic expression and classic aromas of citrus and tropical fruit.

Chenin, dry and sweet: A remarkable success

Everyone agrees we absolutely need to stress the excellent quality of this vintage. Apart from the parcels affected by frost, chenin harvests were outstanding both in quantity and quality, thanks to a good Indian summer which helped the fruit reach optimum ripeness.

We are seeing a range of attractive colours and aromas, with expressive notes of citrus and white fruit.

Cabernet franc and côt: Classic elegance

The cabernet francs and côts ripened to perfection in the ideal conditions of an Indian summer. This was a high quality harvest, with initial juices already confirming excellent extraction full of supple, intense fruit and with admirable elegance. To add perspective, it should be compared to certain other sectors where harvests were only half of the norm.

Gamay: Beautifully ripe

Towards the eastern side of Touraine, gamays ripened beautifully in September's fine weather. The grapes are fresh with lovely fuchsia and violet colours.

LOIRE SPARKLING WINES

Chardonnay and chenin: Beautifully balanced

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PRESS CONTACT

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About InterLoire

Interloire is an inter-professional organisation representing Loire Valley wines – the 3rd largest inter-professional body for appellation wines in France. It represents 50 appellations and denominations in and around Nantes, Anjou, Saumur and Touraine, across 38,000 hectares of vineyard. Members include 2,700 winegrowers, 200 négociants and 16 cooperative wineries, with average annual sales of 2,000,000 hl. InterLoire represents the 3rd largest appellation wine area in France; its role is to manage the economic aspect of the industry, to carry out research and experimentation and to promote the wines of the Loire Valley.

