

PRESS PACK 2018

---

**THE LOIRE VALLEY**  
*The world's most diverse*  
**RANGE OF WINES**



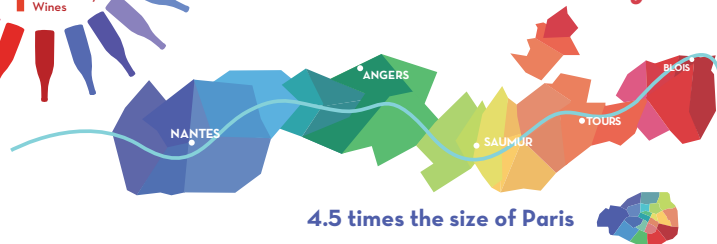
TOUS LES VINS SONT DANS SA NATURE

WWW.VINSVALDELOIRE.FR

## Vineyards



43,000 ha of AOC vineyard



### ACROSS



**3<sup>rd</sup>** French AOC  
winegrowing region  
by volume  
(excl Champagne)

1 of 10 European wine regions



On the

**world  
Heritage**

from Sully-sur-Loire (Loiret)  
to Chalonnes-sur-Loire (Maine-et-Loire)



## Wines

### 24 Grape Varieties

4 leading varieties:



### PRODUCTION BY COLOUR



## Wine-related businesses



## Wine Tourism



France's leading wine tourism  
destination in terms of quality of service\*

(\*Equal with Alsace)

## Sales

**270 MILLION  
BOTTLES  
SOLD EVERY YEAR  
ACROSS 160 COUNTRIES**

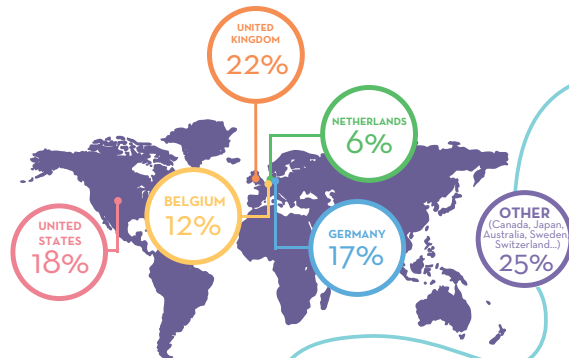
**9 BOTTLES  
per second**

**220 MILLION  
bottles  
in France**



**50 MILLION  
bottles  
for export**

**BREAKDOWN OF EXPORTS  
by volume/country**



Interloire AOC/IGP figures - 5 years average

## The Nantes VINEYARDS

Reaching from the Atlantic coast to the limits of Anjou, the Nantes vineyards are made up of 6 appellations\* and IGP Val de Loire with Interloire membership, covering 10,300 ha. The wines produced are exceptionally crisp and clean, and come in all three colours: red, white and rosé. Whites, however, are in the majority, and have their own special star player – muscadet, made from the melon de Bourgogne grape. Reds and rosés are produced in the coteaux-d'ancenis appellation.

*\* Coteaux-d'ancenis, Gros-plant-du-pays-nantais, Muscadet, Muscadet-coteaux-de-la-loire, Muscadet-côtes-de-grandlieu, Muscadet-sèvre-et-maine and communal denominations.*



**6 appellations  
3 denominations  
4 in process of recognizing**



**380,000 hl  
including 307 000 hl  
in AOP**



White: 98.9 %  
Rosé: 0.5 %  
Red: 0.6 %



Producers: 600  
Cooperative wineries: 2  
Négociants: 50



France: 83 %  
Export: 17 %



**48 M**

Sources: InterLoire, Customs - 2017 for harvest and 2016-2017 season for sales (AOP)

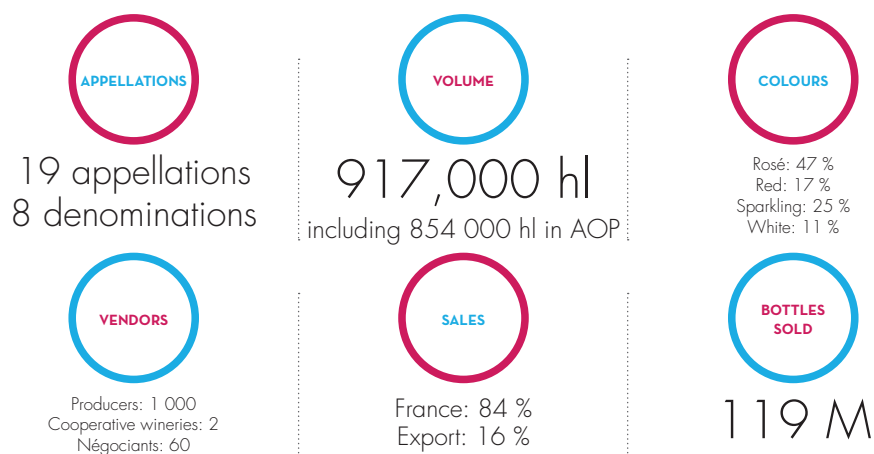
## Melon de Bourgogne: High quality

In the Muscadet appellations, the Ban des Vendanges – the Harvest Proclamation – was declared on August 28<sup>th</sup>. Late April frosts have caused wide disparities in yield; some growers have achieved their targets, while others have lost up to 80% of their fruit, notably at the heart of Sèvre-et-Maine. The harvest is around 280,000 hl across the Muscadet appellations as a whole, compared with 244,000 hl last year - giving a shortfall of 35-40% compared to a normal year. The quality of this early vintage, however, is impeccable, thanks largely to the August sunshine. We can expect some very pleasing wines with good concentration, vivacity, freshness and excellent persistence.

# The Anjou-Saumur VINEYARDS

With around 20 appellations\* and IGP Val de Loire with InterLoire membership, the Anjou-Saumur region covers 19,300 ha, and enjoys the most extraordinary diversity: sweet and dry whites, fresh and soft rosés, reds to drink young or to lay down ... the list goes on.

\* Anjou, Anjou-coteaux-de-la-loire, Anjou-villages, Anjou-villages-brissac, Bonnezeaux, Cabernet-d'anjou, Coteaux-de-l'aubance, Coteaux-du-layon, Coteaux-de-saumur, Coulée-de-serrant, Crémant-de-loire, Haut-Poitou, Quarts-de-chaume-grand cru, Rosé-d'anjou, Rosé-de-loire, Savennières, Savennières-roche-aux-moines, Saumur, Saumur-champigny and communal denominations.



Sources: InterLoire, Customs - 2017 for harvest and 2016-2017 season for sales (AOP)

## Millésime 2017: precocity and quality

### Dry and sweet Chenin: Excellent potential

2007's Chenins, both sweet and dry, show very good flavour potential. In some areas, particularly Savennières, frosts has taken its toll, but in other areas –harvests are good. The harvest weather has definitely been on-side, giving growers plenty of time to sort their grapes, and although volumes are limited, the quality of the fruit entering the winery is very high indeed.

### Cabernets Francs: Significant fluctuations

Outcomes have varied depending on the effects of the frost, both this year and last. Overall, Cabernet Francs are light and supple with low acidity; others are richer and more dense, with a very pleasant vein of tannin and a good balance of sugar to acidity – similar to 2011.

### Rosés: Outstanding flavour

Excellent grape health and good ripeness meant that vinification proceeded without a hitch and resulted in some very attractive rosés. After alcoholic fermentation, Gamay, Pinot Noir and Cabernet Franc wines are rich, dense and fruity.

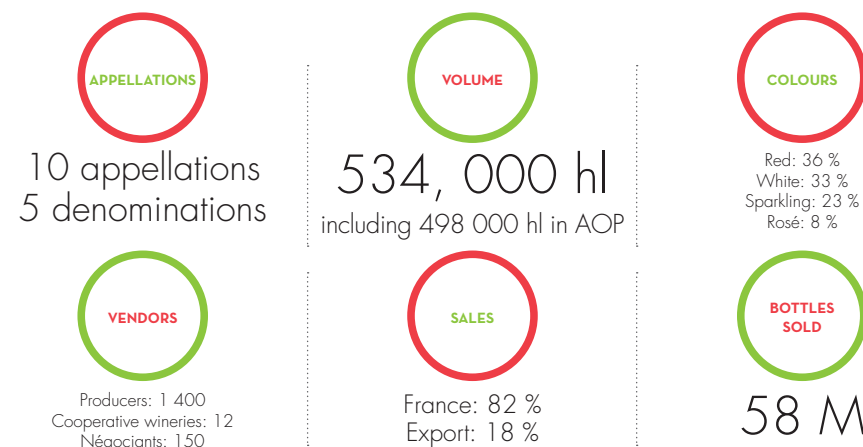
### Fines Bulles de Loire: Rich flavours for Loire sparkling wines

The Ban de Vendanges for the Loire's sparkling wines was declared on August 28th. The Chenins picked for base wines showed good acidity, while the Chardonnays boast an excellent range of flavours. Because of early harvest, the wines are powerful, rich, with beautiful expression on the palate.

# The Touraine VINEYARDS

The Touraine vineyards lie in close proximity to Montsoreau, at the borders of Anjou. They comprise 10 appellations\* and IGP Val de Loire with Interloire membership, covering an area of 10,500 ha. This includes some of the most famous Loire appellations such as Chinon, Saint-nicolas-de-bourgueil and Vouvray, on both sides of the river.

\* Chinon, Crémant-de-loire, Coteaux-du-loir, Coteaux-du-vendômois, Jasnières, Rosé-de-loire, Saint-nicolas-de-bourgueil, Touraine, Touraine-noble-joué, Vouvray and communal denominations.



Sources: InterLoire, Customs - 2017 for harvest and 2016-2017 season for sales (AOP)

## Millésime 2017: precocity and quality

### Sauvignon: Pleasing flavours

Regarding quality, there are no complaints about the Loire Sauvignons. They are fruit-driven, show all the traditional Sauvignon characteristics, and despite their advanced state of ripeness at harvest this year, they feature good acidity and a pleasing balance on the palate.

### Dry and sweet Chenin: Excellent potential

2007's Chenins, both sweet and dry, show very good flavour potential. The harvest weather has definitely been on-side, giving growers plenty of time to sort their grapes, and although volumes are limited, the quality of the fruit entering the winery is very high indeed.

### Gamays: Rich, smooth and densely coloured

Gamays were harvested at an excellent stage of ripeness, both technological and phenolic. Health was good. There is general agreement that this year's

Gamay wines will be rich, smooth and intensely coloured, with flavours of black fruit. A very good quality indeed and volumes are higher than expected.

### Cabernets Francs: Significant fluctuations

Outcomes have varied depending on the effects of the frost, both this year and last. Overall, Cabernet Francs are light and supple with low acidity; others are richer and more dense, with a very pleasant vein of tannin and a good balance of sugar to acidity – similar to 2011.

### Fines Bulles de Loire: Rich flavours for Loire sparkling wines

The Ban de Vendanges for the Loire's sparkling wines was declared on August 28th. The Chenins picked for base wines showed good acidity, while the Chardonnays boast an excellent range of flavours. Because of early harvest, the wines are powerful, rich, with beautiful expression on the palate.

## PRESS CONTACT

### INTERLOIRE

**Anne-Sophie Lerouge**

Tel.: +33 (0)2 47 60 55 23 – [as.lerouge@vinsvaldeloire.fr](mailto:as.lerouge@vinsvaldeloire.fr)



[www.vinsvaldeloire.fr](http://www.vinsvaldeloire.fr)

## About InterLoire

InterLoire is an inter-professional association representing 3,000 operators within the wine industry – growers, négociants and cooperatives – selling an average of 2 million hectolitres of wine a year, the equivalent of 270 million bottles. It encompasses 50 appellations, denominations and PGIs across 43,000 hectares and 14 departments, from the Vendée to Puy-de-Dôme, representing 80% of volumes produced in the Loire Valley. InterLoire lies at the heart of France's third largest wine region. Its missions include economic governance, research and experimentation, and promoting the wines of the Loire Valley.

